

Press Release

Stan Group's "Make a Mask" special project awarded world-renowned GALAXY Awards

HONG KONG, 29 October 2020 – Stan Group (the "Group") has organised a special project "Make a Mask" earlier this year to produce and distribute fabric face masks to those in need. The project was chosen among numerous entries and was awarded bronze award for "Public Relations: Corporate Social Responsibility" at international GALAXY Awards 2020, in recognition of its contribution to society.

Stan Group has always adhered to its corporate core value of "Human Focus" and committed to its mission of creating shared value for all. As the city was swept by the COVID-19 outbreak in March, there was a significant shortage in surgical mask supply. The Group has thus launched a "Make a Mask" special project to produce fabric masks and distribute them along with personal protection materials to those in need, in order to alleviate the pressing needs and stress of the underprivileged.

About 200 Stan Group staff members volunteered to participate in the fabric mask production. Mr. Stan Tang, Chairman of the Group and Mr. Howard Yeung, Executive Director and Chief Financial Officer have rolled up their sleeves and participated throughout the entire production process, including cutting, sewing, ironing and packaging, and have participated in the distribution. With the joint effort of the Group and participating social enterprises, a total of 1,300 fabric masks were made, and distributed along with surgical masks, hand sanitizers and food packs to the singleton elderly, frontline cleaning workers and others in need through Elderly Care Support Limited and Concerning CSSA, Low Income Alliance and other community groups.

Mr. Stan Tang, Chairman of Stan Group was delighted about the award, and said, "We are honored to be awarded the GALAXY Awards. This is a nod to the contribution made by the Group and our staff. COVID-19 has taken Hong Kong and the world by storm, and has caused serious impact on the underprivileged in particular. The Group has actively converged resources from various businesses with the hopes to make an effort in fighting the disease. Apart from "Make a Mask", we have also organised an "East Ocean Meal Distribution" initiative. A total of 1,000 meal boxes were delivered to the elderly who were stuck at home due to the pandemic. We have also reserved one of our hotels in March for frontline medical staff, in order to provide a safe and cozy resting space for them. In the future, we will continue to commit to creating shared value and achieve common good for both corporations and the community."

The GALAXY Awards, organised by MerComm, Inc in the USA, is a reputable and highly recognised international award. The rigorous judgment process was conducted by a panel of international professionals. Awardees come from all over the world and represent different sectors. With entries from over 50 countries this year, the Awards aim to recognise the outstanding achievements in corporate and marketing communications of companies and projects.



Mr. Stan Tang, Chairman of Stan Group, and Mr. Howard Yeung, Executive Director and Chief Financial Officer participated in the “Make a Mask” special project to produce 1,300 fabric masks for the community.



Mr. Stan Tang, Chairman of Stan Group participated in the fabric mask production.



Mr. Stan Tang, Chairman of Stan Group and staff volunteers delivered fabric masks and pandemic supplies to the singleton elderly.

About Stan Group

Stan Group (Holdings) Limited is a leading conglomerate that has expanded from a property investment business into a diversified corporate. In addition to managing an HK\$80 billion property portfolio in partnership with the Tang Shing-bor family, we operate more than 40 respected brands across six business pillars: property, hospitality, communication services, financial services and two pillars driven by The STILE, innovative businesses with social purposes, namely senior care services and entrepreneurial platform. Our vision is to drive the vibrancy of society which aims to create shared value for our shareholders, business partners, customers, employees and society, as well as adhere to the core values of creativity, collaboration, human-driven and entrepreneurial spirit.

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